

PRISM

VOL. III

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From The Director's Desk



The academic year 2019-2020 has just come to an end and the next academic year 2020-21 is about to start. However, the end of the last academic year from the month of March, 2020 onwards has been extremely turbulent with tremendous challenges hitherto never seen or experienced by any of us due to the COVID-19 crisis and a series of lockdowns. Suddenly, the entire hi-tech NMIMS University systems had to undergo an overhaul in order to adopt to the new circumstances.

My main worries circled around the plausibility of students losing out on a valuable year of their lives along with an impending compromise brought forward by the crisis, to the quality of education in terms of delivery of lectures, examination, placement, internship etc. that NMIMS has always adhered to.

But, true to the legacy of NMIMS Navi Mumbai, the students', faculty's and staff's holistic management skills to excel in performance under all trying circumstances, coupled with excellent cooperation from all concerned, we have been able to face the challenge and conclude the academic year without compromising on any aspects. The entire syllabus and evaluation in all schools and courses stands completed, with results declared; we are now geared and ready for the next academic year to begin. This year, in the face of such an unprecedented situation, we could still maintain the average placement salary of the School of Business Management at Rs. 9.8 lakhs along with relevant internships concluding on time.

As a message to all students, I would like to iterate the need for more efficient effort, even in terms of extra hours spent, to ensure maintenance of the same level of pedagogy, value addition to learnings as well as various other important institutional activities to reach a modus vivendi, consistent with the culture and spirit of NMIMS. I am quite confident of witnessing unwavering cooperation and active effort from all my students, towards upholding the values of holistic development practiced here at NMIMS Navi Mumbai.

I heartily welcome the new batch of students to the NMIMS Navi Mumbai campus.

*Dr. Parthasarathi N. Mukherjee
Director
SVKM'S NMIMS Navi Mumbai*



WeCare 2020



“Be the reason someone smiles. Be the reason someone feels loved and believes in the goodness in people”- Roy T. Bennett. The 21 day WeCare internship program at NMIMS Navi Mumbai is an edifice built on such beliefs. The program began with a WeCare workshop that was conducted by Mrs. Archana D Rao, an NMIMS Alumni and an extraordinary lady who has worked extensively for NGOs at various capacities, freelancing at times too, in her pursuit to serve the society and the world at large. This workshop turned out to be an eye-opener for many students. The 17 SDGs or Sustainable Development Goals, as suggested by UNESCO were fused into everyone’s thinking hats through her session, which also got every student to contemplate on how they could contribute better, in a sustainable fashion, to the social sector that they intended to serve, for the next 21 days.

The 3rd batch of PGDM students set sail onto this enlightening journey on the 27th of January 2020. Every year, with a highly vitalized team of mentors, guiding them on this voyage, the college awaits the return of a transcended batch, to share with everyone their experiences. The NGOs that they volunteered to serve at, spanned geographically across India and covered various categories of individuals like the elderly patients with dementia and other mental illnesses, children who have been victims of trafficking, poor families, and education for the under-privileged.

The students picked up on the virtue of selflessly caring for others. In these 21 days, they admit to have discovered a better version of themselves, one that was willing to go the distance for someone who would need them to, without expecting a favor in return or an acknowledgement of the same. Therefore, through the WeCare program, true compassion was one facet of wisdom that NMIMS and its WeCare team inculcated in its students as a part of its mission to provide an atmosphere for the holistic development of every individual under its umbrella.



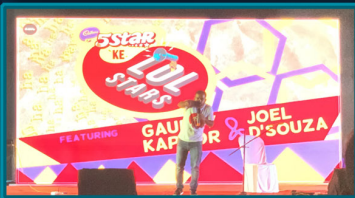
IGNITE 2.0 Tech Fest Celebration of intellect, ideas and technology



Ignite 2.0, the annual technical festival of NMIMS, Navi Mumbai, spanned over two days, i.e. the 6th and 7th of March, consisting of a plethora of interesting events. The result of the tireless work, put in by the organising team, came through as a grand success. The festivity boasted of a different high – from the colourful posters on the wall that spoke of everything science accomplished and everything that lay ahead, to the never-ending isle of fun-filled activities lined up for everyone to test and appreciate their wits.



The opening ceremony commenced with a lamp lighting tradition performed by the chief guests – Mr. Kuntal Joisher and Mr. Rajesh Kaddu, Dr. Parthasarathi Mukherjee–Director, Cdr. Dr. Arvind Mathur–Associate Dean and Prof. Tejaswini–Chairperson of Ignite. The energy of the event was set through key-note speeches delivered by Mr. Kuntal Joisher, who shared his inspiring story of climbing the Everest and how he dealt with the highs and lows of life, and Mr. Rajesh Kaddu, who spoke about the relevant market-skills which provided students a bird’s-eye-view of the present-day corporate scenarios.



The Fest included technical competitions like Code Frenzy – a Blind Coding and Debugging competition along with fun and interactive games like 3D Jenga, Treasure Hunt, Robo Football, Blind RC Racing, Crack the code, Glow Cricket and Live Ludo.

Ignite 2020 introduced the idea of a ‘Technological Exhibition’ in this edition which gave students an opportunity to showcase their individual as well as group projects based on cutting edge technologies and innovations from all around the world.



The fest also brought into frame an enthralling frenzy of gaming. Where technology met sports, the fest witnessed gaming competitions like CS GO, FIFA and PUBG. These gained much attention and was very popular among passionate gamers. Through the events organised, Ignite once again proved its zeal to celebrate ‘out-of-the-box’ ideas.

Ignite 2020 ended with a glamorous evening studded with a range of music performances by the music committee of NMIMS Navi Mumbai, a Singing and rap performance by Akash Dadlani himself and hilarious Stand ups by Gaurav Kapoor and Joel D’souza. The Navi Mumbai Beatbox Association presented us with an amazing performance full of vigour, showcasing their raw talents and making the audience groove to their tune.

On the whole, Ignite was a perfect blend of science, technology, marvel, beauty and fun, leaving everyone eagerly awaiting for the next edition!

Campus Corners



NMIMS Navi Mumbai Campus

The Navi Mumbai campus upholds the NMIMS legacy of progressive and innovative learning, by offering manifold advantages coupled with an eminent faculty, interactive, responsive learning and a world-class infrastructure. Here, at NMIMS, we strive to provide the perfect ambience for imparting contemporary global education for sustenance, innovation and excellence coupled with the tranquillity of Indian Management Ethos. The multi-disciplinary campus offers a plethora of graduate and post graduate programs across fields of engineering, commerce, management, law and science. Course curricula are designed keeping industry needs and trends in mind to ensure students are well prepared for careers in their chosen fields.

The NMIMS Navi Mumbai campus is located at Kharghar near the upcoming Pethapada Metro Station. The area reflects a well-painted scenic frame, the perfect location to pursue higher education, away from the din and pollution of a metro city. Nevertheless, the location belies its proximity to Mumbai, the commercial capital of India.

The campus spreads across 4.39 acres bordered by the lush green Central Park and the Kharghar Golf Course. The mission of the university community is to provide the atmosphere for the holistic development of students, faculty, and staff associated with the institution.

The campus has facilities including–

Library

The campus encompasses a very resourceful library, providing access to e-journals, global research papers, publications and journals. The setup of Bloomberg terminals – a major global provider of 24-hour financial news and information, including real-time and historic price data, financial data, trading news and analyst coverage, as well as general news and sports, keeps students abreast with the latest globally emerging trends equipping them with a competitive edge over others.



Moot Court

The closest experience that a law student can get to appearing in a court is by mooting. Thus, to encourage the best approach to learning the law, the campus has equipped itself with their very own moot court for students to help them enhance their debating skills and give them an idea of how to best present oneself in a courtroom.



SOHM's On Campus Restaurant

NMIMS Navi Mumbai's School of Hospitality and Management has a newly bloomed restaurant where students can learn and practice the art of food preparation and service thus focussing on the practical aspects of hospitality service. Students shall no longer be limited to bookish knowledge but can now put their skills into play and craft menus at their own restaurant.





Auditorium

The grandeur of the auditorium is reflective of the institute's stature. It features state-of-the-art technology enabling connections with scholars and thought leaders around the world; and Stage capacity, acoustics, and equipment for spoken-word events and cultural events. Many events like national and International Conferences, workshops, seminars, guest and training sessions, Cultural & technical events have been organised here.

Seminar Hall

The NMIMS Navi Mumbai Seminar Hall enables us to bring together leaders—in academia, in business, and in policy—in a world-class way to spur not just dialogue but action.



Communication & Core skills lab

The Language Lab is a state-of-the-art studio which houses Advanced Computer Systems and Innovative products such as digital multimedia control, headsets and microphones, the interactive response control, etc. which are very useful for students learning languages for communication. It is very useful for assessing students' speech & provides students with the technical tools to get the best samples of the pronunciation of the language.

Sports Room

NMIMS Navi Mumbai has been constantly developing facilities to provide recreational activities for students within the campus. The students interested in sports are provided with excellent opportunities to hone their skills and to win accolades for themselves and the institute. Each year, our Annual Sports Event "Prabalya" is arranged for students and staff to exhibit their talents.



Music Room

The Music Room plays a very important part in the institute's efforts to achieve its mission of holistic development. It offers all students the opportunity to enjoy music utilizing well polished facilities. The Music Room boasts of various musical instruments, a live-room for practice, a seminar hall and an auditorium suitable for performances.



Besides these, the various student-run clubs and committees demonstrate the holistic development of students and enhance the overall diversity at NMIMS Navi Mumbai. These, along with the frequently held guest sessions and seminars, provide students with many amazing opportunities to network with other students, faculties and industry stalwarts. Being a part of them one would gain exposure to people from the industry and enable them to forge numerous invaluable connections relevant to their future.

The mission of all our programs is to prepare our students to be life-long learners. The valuable contribution of our faculty towards the generation of knowledge, their dedication to providing par excellence learning eco-system, delivery of quality teaching, thoughtful mentoring ensures the future success of our students. We look forward to welcoming young, bright minds who are eager to explore new vistas of knowledge.



The Voyage

“The rich history of NMIMS has made it a dream institution to be a part of. Students from across the country have studied at this B-School and have emerged out to be reputable corporate leaders. It is, indeed, an honor for us to have completed our Post Graduate course in Management from NMIMS. With a motivating environment and highly supportive professors, we could capitalize on multiple opportunities to scale up our competitive skills. The doors that being an NMIMS student open are golden. In fact, having represented our respective graduation colleges in various competitions and events, we realized that the learning curve of representing a prestigious B-School is greatly exponential. Thanks to the energy and spirit at the institution, we, as a team, participated in competitions of national level, going head to head with the brightest brains from top B-schools across the country.

We got our first break when we were selected as National Finalists at IIT Kanpur for two of their events, Marko Vista (flagship marketing competition) and Vittraj (flagship finance competition). Soon after, we became Second runners up at SJMSOM, IIT Bombay following winning the National competition at IIM Indore. The most important and coveted title was ‘Winners’ of the Tata Crucible Regional Round in 2019, especially since this was 11 years after an NMIMS Team won the Tata Crucible. Competing 200 teams was an incredible experience. We are indeed proud and glad to have been the team that had NMIMS glowing in the media (national television - Times Now, national newspapers - The Hindu, educational websites - career360.com) for our performance in the Tata Crucible.



*Winners, Tata Crucible
Regional Round 2020*

We were also runners up in Business Simulation Event at IIM B vista summit and the national finalists of annual B-School competitions held at IIM Ahmedabad, IIM Calcutta and IIM Lucknow.

As a student-driven institute, we were given complete autonomy by the director and faculties. In the process, we founded CAEC, a committee which hosted various online inter-college competitions with a participation of 2500 odd students in academic year 2019-2020. The most important achievement for us, in our two years at NMIMS, was retaining the title of 'Winners, Tata Crucible Regional Round 2020' and we hope to win the Zonal Round in coming months. PG Management program at NMIMS is an unparalleled journey. We hope that the spirit of healthy competition thrives in the institution and its name echoes across the country."



Himanshu Batra
PGDM 2018 - 2020



Aastha Bishnoi
PGDM 2018 - 2020

"The BBA Batch 2020 has seen the campus build both literally and metaphorically. When we started out on this journey at SVKM's NMIMS Navi Mumbai Campus, the total full-time faculty was 5 members with 3 classrooms, 180 students on campus, a small library and a classroom with no desks was converted into the canteen; all of which was on the current ground floor. And now here we are three years later with over 40 faculty members, 50 classrooms, 857 students on campus, a wonderful library (with a reading room) and a canteen with an ever-growing menu - card.

And amongst this pool Prof. Akshay Shinde, a visiting faculty, with his own business in the field of investments, has been special to me. He was a faculty who very often used to stay back after regular lectures hours to solve the queries of young minds like ours. He never undermined the power of a question and its importance for a student, an ideology that was shared amongst all professors here at NMIMS Navi Mumbai.

My journey on the campus, both as a student and a front-line member of the team involved during the foundational years of the campus, has been instrumental in developing my current understanding of the world. But if asked to highlight one take-away from the entire journey, it will always go back to the realisation that every organization on the planet, has had and will have limited resources, but what matters is the optimized utilization of these limited resources to make a difference."



Kushal Sarawgi
BBA 2017 - 2020

“When I look back at the time I spent at this institution, I feel proud and truly blessed! Every single day, the situations challenged our thinking and motivated us to be better versions of ourselves. Right from the management to the staff, each member uniquely contributed to the betterment of our individual being. We were provided the best of facilities all throughout our tenure as students, on campus.



Priyanka Menda
PGDM 2018-20

I procured myself an opportunity to shoulder responsibilities pertaining to various student activities that were held on campus by being elected as the Vice-President of the Student Council. I carry with me a very important virtue of resilience and enhanced focus, imbibed within the walls of this very institution. When I wake up every morning, I've learned to ask myself if I have travelled one step closer to my goal. Borrowing words from the People's Poet-Edgar Guest,

“Did you waste the day, or lose it, was it well or sorely spent?

Did you leave a trail of kindness or a scar of discontent?

As you close your eyes in slumber do you think that God would say,

You have earned one more tomorrow by the work you did today?”

I would like to underline that NMIMS ensured we earned our tomorrow. Our Director, Dr. Mukherjee always says, “Khud ko kar itna buland, ki har taqdir se pehle, khuda bhi tumse pooche, ke bandhe teri raza kya hai?” I therefore extend my gratitude towards NMIMS for the good times and the great lessons”.

“NMIMS Navi Mumbai campus has not just been an institute for me but an environment for holistic development. For me, the challenge began with walking into a completely new city to pursue my post-graduation but the environment and aura that the college had to offer, gave me a chance to grow and enhance my knowledge altogether.

Being vested with responsibilities, I was able to voice the views of my batch mates along with learning from my team I worked with. Eventually, I was elected as the President of the Student Council and with the strong support from our Director Mr. P.N. Mukherjee along with our professors and staff members, I was able to contribute towards building the NMIMS Navi Mumbai as a brand. This effort was enhanced with the help of my team and the work put in by each and every student on campus.

All in all, I would say after these 2 years of an enriching experience at the Navi Mumbai campus, I carry with me countless memories that I shall cherish across years to come.”



Keshav Pasari
PGDM 2018-20

Podcast - Business Rendezvous

The PR Committee at NMIMS Navi Mumbai has never left any stone unturned in their pursuit of making the most of the time on hand and providing the students at NMIMS with the best of content to assimilate.





They have always encouraged consuming the right content as an essential factor to hone one's skills and set out in the right direction. Therefore, implementing the quote, "You are what you think and listen to", Ambar Chattaraj & Ajitesh Singh, students from the committee have come up with their own interestingly entertaining podcast series- "Business Rendezvous".

The main essence of the podcast has been to focus on the career of the interviewees and ask them more about the scenarios prevailing in their field along with the evolution that they have witnessed in their respective industries. Listeners, through these podcasts would get a sneak peek into what it is like to work in their dream jobs. The team believes that gaining valuable insights, not easily known otherwise, from the experienced can make one take those stronger and longer strides towards their dreams.

The episodes are streamed on *Spotify, Jio Saavn and Google Podcasts*. The team that has by far chased nothing but perfection is on their way to deliver the best product for their audience; sharing the spirit that the institute as a whole believes in.



All Episodes

- | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|
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May 28, 2020</p> | 62 : 46 |
| <p> Ep. 2: Exploring opportunities with Ankit Srivastava
May 14, 2020</p> | 62 : 40 |
| <p> Ep. 1: Looking through a Head HR's eyes with Kartik Rao
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| <p> The Trailer
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